



The poultry meat sector declaration on sustainable development

We, entities engaged in the global poultry meat sector, a sector that provides almost 40 percent of the meat consumed worldwide, are committed to the sustainable development of the sector to generate widespread benefits for people and the planet.

We recognize:

- the United Nations 2030 Agenda for Sustainable Development as the overarching framework that guides our actions towards sustainable development from a social, environmental, economic and health perspective;
- the vital role of the poultry meat sector in improving the food and nutrition security and livelihoods of small-scale producers and their families;
- the critical contribution of the poultry meat sector to sustainable development which includes, but is not limited to, the following areas:
 - balanced, nutritious and healthy diets;
 - economic growth and rural and urban employment;
 - education and science, as well as innovation in the sector;
 - waste and loss reduction along the poultry meat chain;
 - greenhouse gas emissions reduction;
- the importance of and need for continuous and open dialogue among poultry meat sector stakeholders.

We strive towards achieving the following goals through our individual and collective actions:

- taking a country-specific, integrated and holistic approach to the sustainable development of the poultry meat sector, with due consideration to social, economic, environmental and health aspects;
- building, disseminating and using tools and guidelines to facilitate the identification and adoption of sustainable practices in the poultry meat sector;
- promoting the adoption of programs that guarantee animal welfare and health, thereby creating safe products and processes;
- encouraging the development and use of innovative technologies and practices that mitigate the environmental impact of the poultry meat sector;
- building capacity and fostering training and education to support sustainable practices, while promoting gender equality and inclusion of vulnerable groups;
- encouraging the measurement of and reporting on progress towards achieving the sustainability Development Goals;
- exchanging information about good practices and successful experiences that improve sustainability;
- strengthening and participating actively in multi-stakeholder dialogues for consensus building and continuous improvement.

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International Poultry Council (IPC)

Date

Aug 29/19

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Date

August 18, 2019